

GET CLIENTS NOW!

28-DAY PROGRAM

with Facilitator

CAREER AND LIFE TRACKS COACHING

Marie Guthrie

“Beyond the Fear of Rejection”

Call reluctance, conflict or hesitation associated with making contact with prospective clients is responsible for more failures in sales than any other single factor.

Why? It's simple. If you don't have enough people to present to, it makes little difference what you have to present or how well you have been trained to present it. Without a steady flow of prospects, you're held hostage to inactivity! Prospecting is the capstone competency for sales success.

Source: Behavioral Sciences Research Press, Inc.

Increase your sales and marketing success by combining the **GET CLIENTS NOW!** system with the coaching, accountability, perspective, and support provided by a 28-day program. In this highly effective action group format, you and a team of other independent professionals use the power of group coaching to help each other get more clients.

Learn to create an endless stream of clients by doing 10 simple things per day!

THE GET CLIENTS NOW! PROGRAM IS FOR...

| | |
|------------------|-------------------|
| Accountants | Attorneys |
| Brokers | Chiropractors |
| Coaches | Consultants |
| Counselors | Designers |
| Distributors | Freelancers |
| IT Professionals | MLM Organizations |
| Realtors | Recruiters |
| Salespeople | Speakers |
| Therapists | Trainers |

...and YOU!

WHAT YOU WILL LEARN...

- What really works to market a service business, and what doesn't
- Over 100 different tools & tactics for marketing your business
- What's the difference between a marketing tool & a marketing tactic and why it matters
- How to diagnose your marketing ailments with the Universal Marketing Cycle
- Discover the missing ingredients that have prevented your marketing from being successful
- Break out of “analysis paralysis” and make the right choices about spending time & money on marketing
- How doing ten simple things per day can bring you all the clients you'll ever need

See reverse side for Session dates

Register by sending email to coach@marieguthrie.com or call 817.966.7802

NEXT SESSION DATES

Choose Session 1 or Session 2

Sessions will be recorded for those with schedule conflicts or for those who wish to review the session again

SESSION 1

Kickoff Seminar

Tuesdays, Nov 7 and 14
11:30-1 PM Central (9:30-11 AM PT,
12:30-2 PM Eastern, 5:30-7 PM GMT)

Group Sessions

Tuesdays, Nov 28 and Dec 5, 12 & 19
11:30-12:15 PM Central (9:30-10:15 AM PT,
12:30-1:15 PM Eastern, 5:30-6:15 PM GMT)

Note: Depending on registration, an alternate group may also be scheduled on the same dates at 12:30 PM Central.

SESSION 2

Kickoff Seminar

Tuesdays, Jan 9 and 16, 2007
12:00-1:30 PM Central (10:00 - 11:30 PM PT,
1-2:30 PM Eastern, 6-7:30 PM GMT)

Group Sessions

Tuesdays, Jan 23 and Feb 6, 13 & 20, 2007
12:00-12:45 PM Central (10:00 - 10:45 AM PT,
1-1:45 PM Eastern, 6-6:45 PM GMT)

Note: Depending on registration, an alternate group may also be scheduled on the same dates at 1 PM Central.

WHAT YOU GET WITH YOUR ENROLLMENT...

- Two 90-minute seminars by telephone (call from any phone anywhere — no special equipment required)
- Three to four hours of small group coaching sessions by phone
- A tool kit of tested sales and marketing techniques
- Your own customized 28-day marketing plan that you can use over and over
- Coaching, accountability, perspective and support from your coach and your team
- **CLIENTS!**

SEMINAR PLUS 28-DAY PROGRAM ONLY \$249

Please note: the *Get Clients Now!* book will be used as the text for this program. If you do not already own a copy, you may order it at www.getclientsnow.com or www.Amazon.com.

Payment Accepted: MasterCard & VISA



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